

# REMAKING EUROPEAN CINEMA

A symposium on the theory and practice of the film remake in a European context

Friday 1 June 2018, Ghent University (Paddenhoek 3, filmzaal/film auditorium)

- 08:30 - 09:00      **Registration & coffee**
- 09:00 - 09:10      **Welcome address**
- 09:10 - 09:55      **Keynote: Thomas Leitch** (University of Delaware):  
*Hollywoodizing, Americanizing, Europeanizing*
- 09:55 - 10:15      **Coffee break**
- 10:15 - 11:50      **Panel: Remaking European cinema: current trends**  
Chair: Iain R. Smith (King's College London)  
Eduard Cuelenaere, Stijn Joye & Gertjan Willems (Ghent University): *The Remake as a Prism: towards a model of meaning and decision making in the remake process*  
Boris Noordenbos & Irina Souch (University of Amsterdam): *Nostalgic mediations of the Soviet past in Nikolai Lebedev's remake of The Crew (2016)*  
Sara F. Hall (University of Illinois at Chicago): *Babylon Berlin: Remaking Weimar cinema in the era of global streaming*  
Núria Araüna (Rovira i Virgili University): *"We are the replicants" or Androids Dream: Blade Runner's dystopia as a quasidocumentary portrayal of contemporary Spain*  
Miguel Fernández Labayen & Ana Martín Morán (Universidad Carlos III de Madrid & Rey Juan Carlos University): *Manufacturing proximity: the case of local-language comedies' remakes*
- 11:50 - 12:20      **Industry talk: Meg Thomson** (Globalgate Entertainment):  
*The Business of Remakes*
- 12:20 - 13:30      **Lunch @ Faculty Council Room/Facultaire Raadzaal**
- 13:30 - 14:15      **Keynote: Lucy Mazdon** (University of Southampton):  
*Rethinking the Remake: Assimilation or Foreignization?*
- 14:20 - 16:00      **Panel: Rethinking the remake**  
Chair: Thomas Leitch (University of Delaware)  
Jennifer Forrest (Texas State University) *Bringing up babies: The politics of pronatalism in La Maternelle*  
Mario Slugan (Ghent University): *R. W. Fassbinder's Berlin Alexanderplatz as a remake*  
Anke Brouwers (University of Antwerp): *(Not) skipping a beat: De battre mon coeur s'est arrêté (2005) as cinematic ekphrasis*  
Peter Verstraten (Universiteit Leiden): *European art-house remake: Sehnsucht in tandem with Le Bonheur*  
Constantine Verevis (Monash University): *A Bigger Splash: Refashioning the Remake*
- 16:00 - 16:20      **Coffee break**
- 16:20 - 17:40      **Panel: Remaking national cinema**  
Chair: Lucy Mazdon (University of Southampton)  
Kamalika Sanyal (KU Leuven): *The colour remakes of Swedish classics in the 1950s: Production, promotion and critical reception in the context of a new technology*  
Stefanie Mathilde Frank (Humboldt University of Berlin): *Goodbye Goebbels? Remakes of Nazi Films in the 1950s*  
Kathleen Loock (Freie Universität Berlin): *Remaking Winnetou, reconfiguring German fantasies of American Indians and the Wild West*  
Balázs Varga (ELTE University Budapest): *One step forward two steps back: Millennial remakes and the transformation of Hungarian popular cinema*
- 17:45 - 18:30      **Keynote: Iain R. Smith** (King's College London):  
*Beyond the Hollywood meme: A meme's eye view of film remakes in a European context*
- 18:30 - 18:45      **Closing remarks**
- 18:45 - 21:00      **Reception with walking dinner @ Faculty Council Room/Facultaire Raadzaal**